

## From bean to bar: unravelling supply chain complexity

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**Forbes** **Bilan**









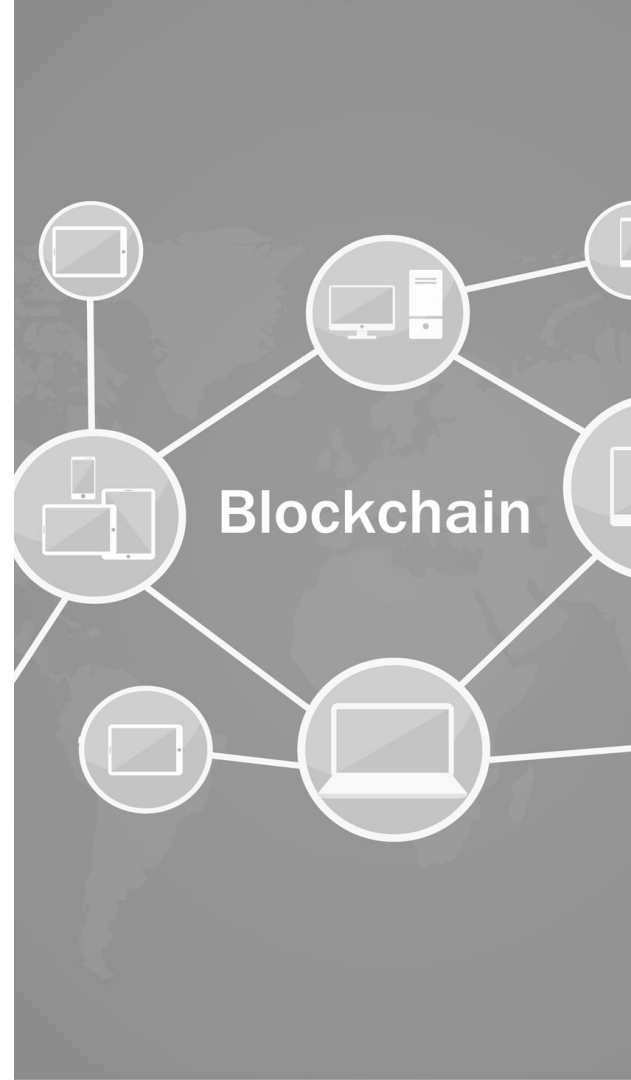
CHARDKAI

RDKAI

RDKAI

U A S C







External label



Certification



Blockchain





Not another paper certificate.  
A physical proof.

Haelixa  
**ETH** zürich

Patented



# Haelixa





External label



Certification



Blockchain



# Haelixa



Genuinity



Origin



Blending

# Haelixa

# BUHLER

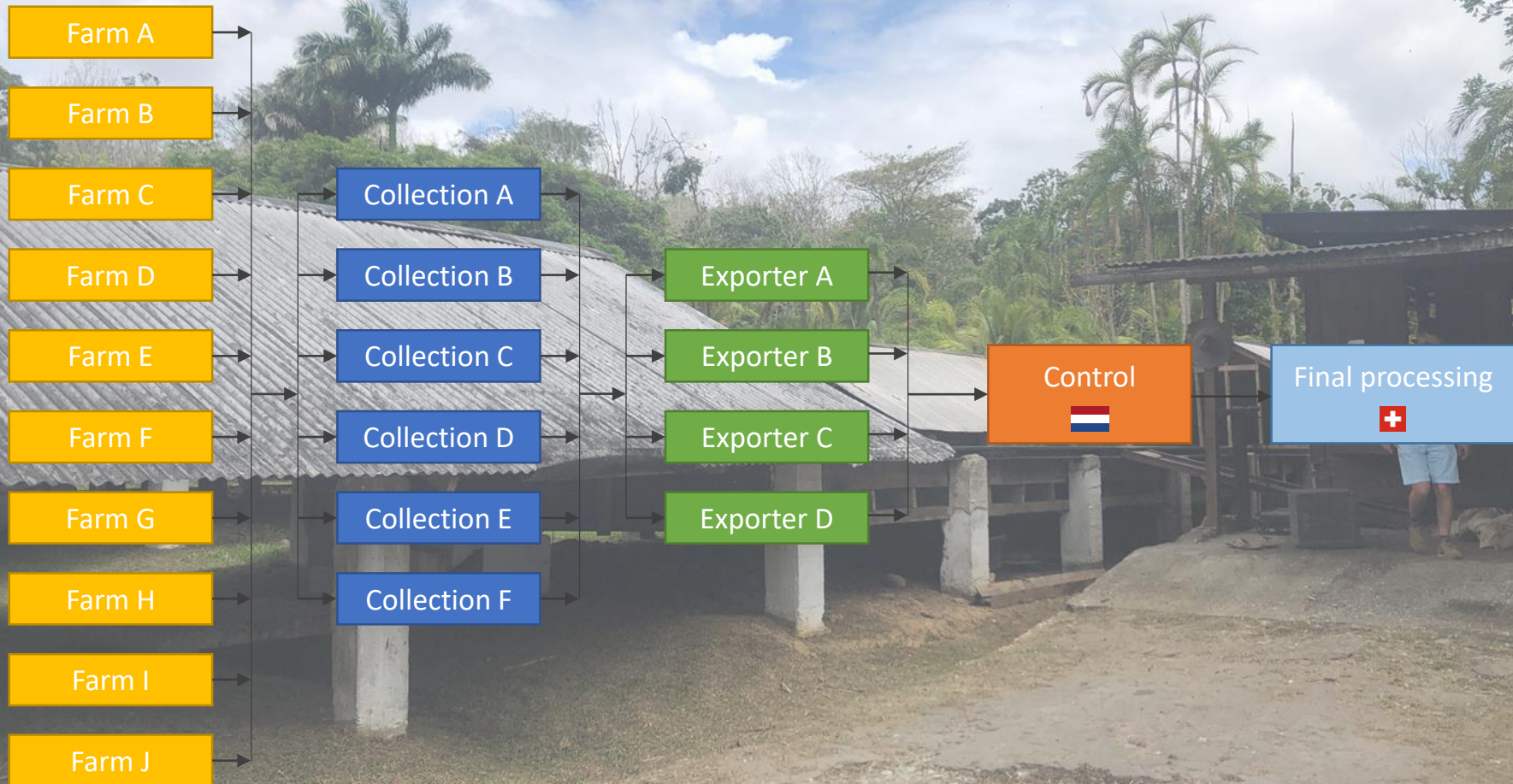


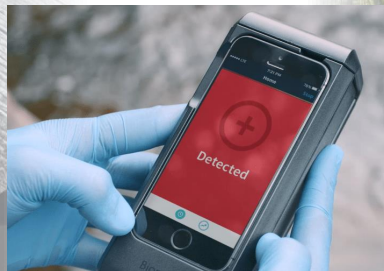












Analysis

Farm

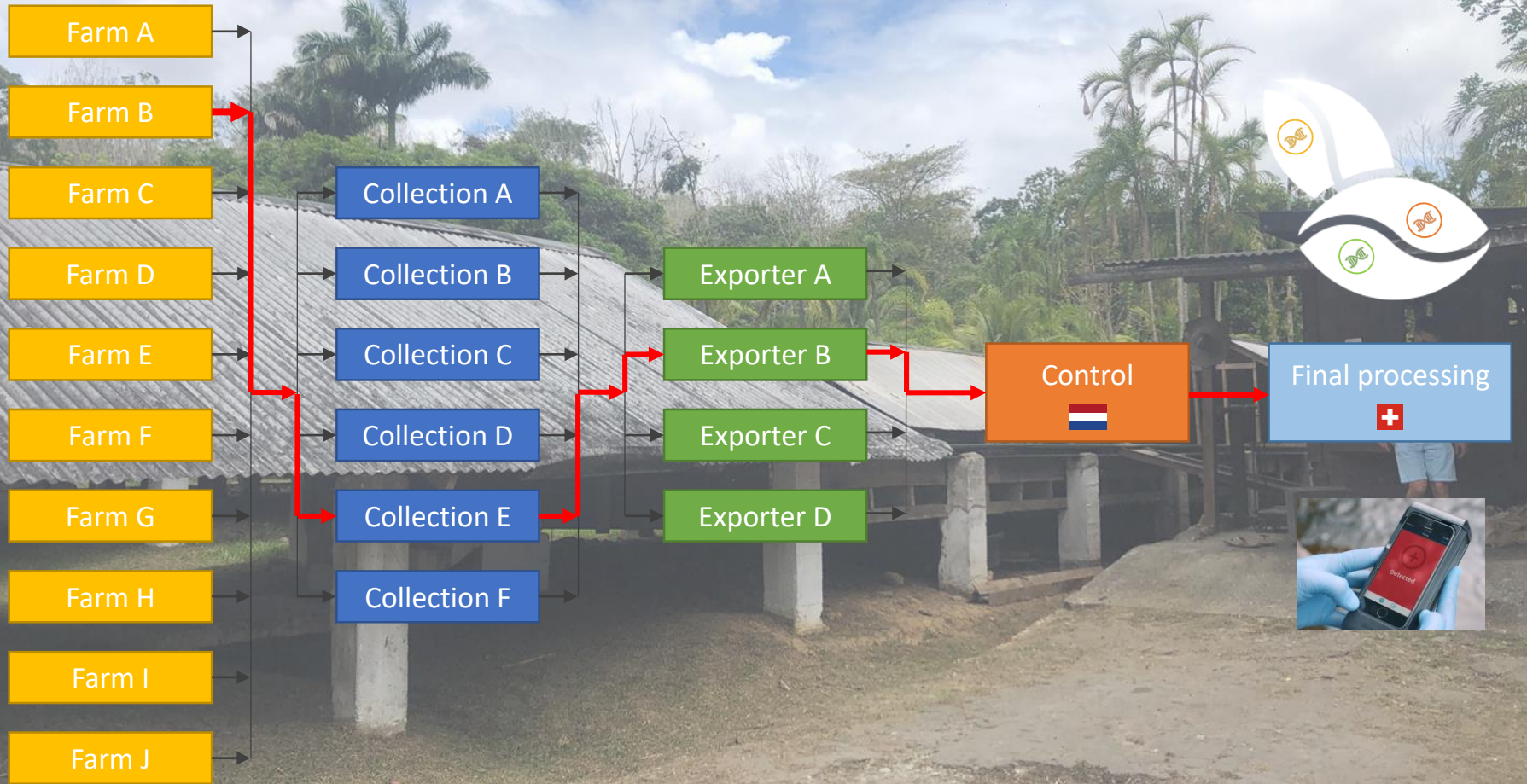


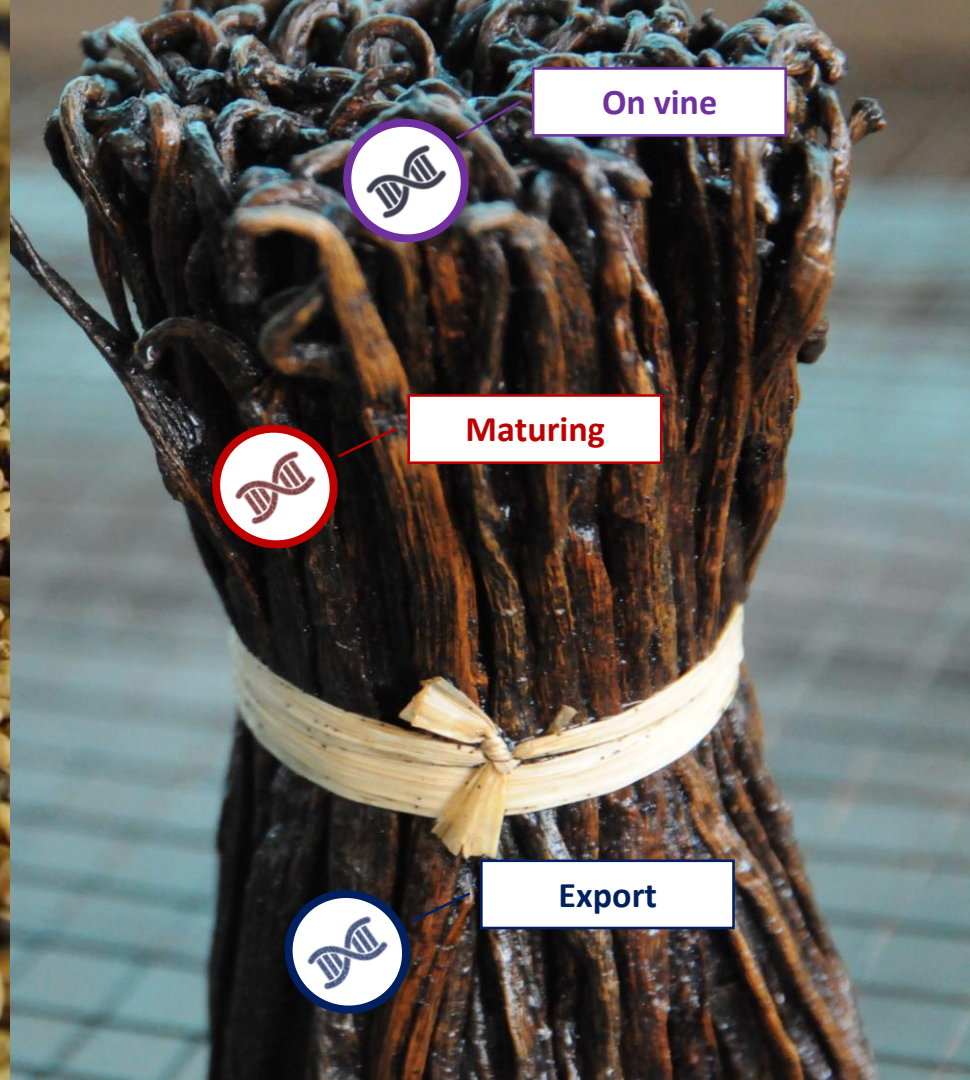
Collection



Export







# Haelixa in numbers

The infographic consists of six green and grey rounded rectangular boxes arranged in two rows of three. Each box is accompanied by a circular icon on its left side. The top row includes: a document icon for 'began operations in 2016', a trophy icon for '15+ awards/recognitions', and a dollar sign icon for 'CHF ~2 Mio equity free funding'. The bottom row includes: a person icon for 'investment by Clariant & ZKB in summer 2018', a DNA helix icon for '500 tons/day tracing capacity', and a tablet icon for '3 patents'.

Metric	Value
Began operations in	2016
Awards/recognitions	15+
Equity free funding	CHF ~2 Mio
Investment by	Clariant & ZKB
Investment timing	in summer 2018
Tracing capacity	500 tons/day
Patents	3



**OC**  
ORGANIC COTTON ACCELERATOR

**FASHION  
FOR  
D**



**Haelixa**





JEWELLERY

GEMMOLOGY

WATCHES

E-BOUTIQUE

# PROVENANCE PROOF

Emerald Paternity Test

DISCOVER THE TECHNOLOGY



# Our offering



## Tracing kit

- Contains pre-portioned tracer formulations and tools for application at a farm or cooperative (e.g. sprayer)



## Paternity Test

- Product identification service by Haelixa available
- Reagent kit and support for customer managed product identification



## Customized solution development

Design, optimization, and manufacture of tailored solutions





# Haelixa

Transparency is in our DNA.

Let's make your product's story transparent too!

