



Global trading and climate change increase the number of risks in food supply chains. In addition, outbreaks become more severe and spread faster. Even though much is done to prevent it, bacteria, foreign objects, and different hazards can enter the production plants and lead to potential economic loss and brand damage. To support food professionals who bear the burden of responsibility to manage such risks, we bring to you safefood.ai.

Detect emerging risks, minimize potential harm and manage your brand reputation with global data and solutions available in real time and 24/7.

safefood.ai extracts and delivers insights on food safety threats, issues and solutions that are difficult to obtain manually. Customize the platform to stay ahead of food safety risks in your market.

Subscription	Free	Premium
News feed	✓	✓
Customisable	✗	✓
Historical data	30 days	unlimited
Alerts and notifications	✗	✓
Risk analysis	✗	✓
AI-powered incident detection	✗	✓

Visit digital.buhlergroup.com/safefoodai to discover our offers.

- Real-time news feed
- Risks and market reactions analysis
- Incident detection and timeline
- Official and social media sources
- Customizable profile
- Recall and outbreak notifications

Interested?

Visit www.safefood.ai to sign-up
or contact us at safefood.ai@buhlergroup.com.

Benefits:

- **Minimize potential harm.** Know outbreaks, product recalls and risks at an early stage for proactive incident management.
- **Hazard analysis for risk assessment.** Help to ensure compliance with standards and regulations.
- **Transparency over the food safety situation in your market.** Manage your supply chain and customers.